

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:
Eric BOYD et al.

Application No.: 10/751,038

Confirmation No.: 1932

Filed: December 31, 2003

Art Unit: 2132

For: OFFLINE-ONLINE INCENTIVE POINTS
SYSTEM AND METHOD

Examiner: M. Dinh

AMENDMENT AFTER FINAL ACTION UNDER 37 C.F.R. 1.116

MS AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

This is in response to the final Office Action dated November 26, 2007 (Paper No. Mail Date 20071121), for which a response was due on February 26, 2008. Accordingly, this response is timely filed. Reconsideration and allowance of the pending claims, as amended, in light of the remarks presented herein are respectfully requested.

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks/Arguments begin on page 6 of this paper.